



Ocean Friendly Establishments

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A sustainable partnership

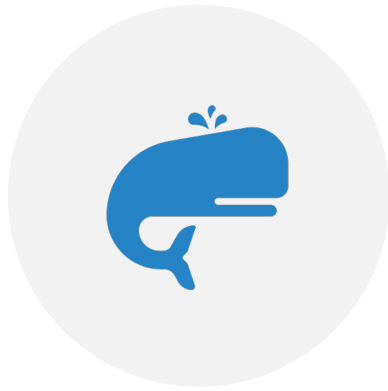
The "Ocean Friendly Establishment" (OFE) program is a community-based certification earned by businesses that reduce their plastic waste and seek out sustainable options in serving their community.



What is an Ocean Friendly Establishment?



Why is sustainability important?



Researchers have predicted that there will be more plastic in the ocean than fish by the year 2050



Going green improves the quality of our lives, protects our ecosystems, and preserves natural resources for future generations



Clean, healthy coastal communities are vital to the economic development of North Carolina

How can you get involved?



Make small changes in your personal habits



Patronize existing Ocean Friendly Establishments



Sponsor the Ocean Friendly Establishment program



Apply to become an Ocean Friendly Establishment



Ready to apply?

Access the application at oceanfriendlyest.com

Contact your local Chapter coordinator for tools and educational resources

Benefits:

- Framed certificate and door decal
- Featured in newsletter and relevant social media outlets
- Access to educational resources and opportunities
- Eligible for annual Give Back Grant

Ocean-friendly hospitality



Waste Reduction

Provide recycling receptacles in common areas

Use reusable food service materials

Provide reusable water bottles and filtered refill fountains



Energy Conservation

Provide electrical car chargers

Install automatic LED lights in common areas

Use digital thermostats with temperature controls



Water Conservation

Install high efficiency water filters and low-flow toilets

Optional daily towel/linen services

Provide educational resources on water conservation habitats



Amenities

Use organic or natural cleaning products

Opt for refillable toiletries vs. travel size products

Offer local food options

You can make a difference!

Applying to become an Ocean Friendly Establishment is a great way to support tourism and economic development in North Carolina in a sustainable, community-minded way!



Contact us!

Email: ofe@plasticoceanproject.org

Website: www.oceanfriendlyest.com

Social media: [@oceanfriendlyest](https://www.instagram.com/oceanfriendlyest)

